

How to Generate \$10,000+ Per Month Buying and Selling In Demand Products on Amazon.com

... Without Having to Negotiate with Vendors, Warehouse
Products, Fulfill Orders, or Hire Employees



How to Generate \$10,000+ Per Month Buying and Selling In Demand Products on Amazon.com

Find "Done For You Deals" with Great Profit Margins

Eliminate Shipping and Labor from your business entirely

Do This With No Monthly overhead, No Employees

Do Deal Analysis Before Placing an Order

Eliminate the need to run your own warehouse

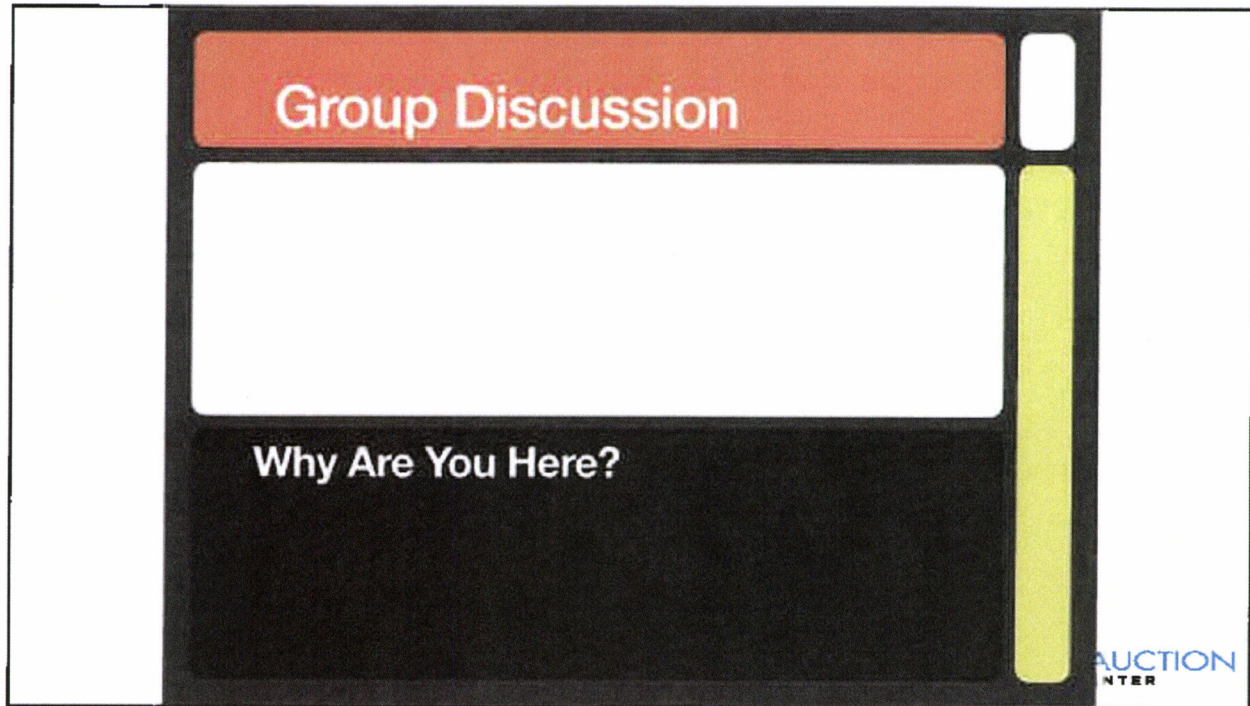
Perfect Business Launch



This weekend we will introduce you to ...

- The hidden empire that is Amazon.com so you can **exploit their credibility** for your success.
- The 3 different business models we engage in (and **how you can partner with us**)
- The 3 business models that will allow you to **partner with Amazon.com** so you can get maximum profits with minimal effort.
- How to **streamline your research to find Hot & In-Demand** products NOW so you can start generating profits almost immediately.
- **How to Source the In-Demand products** you identify without having to manufacture them or warehouse them yourself.
- How to **Private Label** some of these products (for higher profits than your competitors)
- The power of **Retail Arbitrage** so you can fast track your business and profits.
- How to **systematize order fulfillment** (if you choose to do it yourself) so you can **eliminate the stress that your competitors face**.
- How to ensure you **get consistent, quality, positive feedback** (the kind that Amazon.com loves and rewards)
- How to efficiently and effortlessly manage your Amazon.com store so you can **spend more time in your passions and less in your business operations**.
- How to **outsource** the tasks that you cannot or do not want to do.
- How you can **keep Uncle Sam happy and off His radar for greater peace of mind (and sleep)**.
 - Do we need to cover Taxes this weekend?





Chris & Adam Bowser



ONLINEAUCTION
LEARNING CENTER

800-554-8495
Support@OnlineAuctionLearningCenter.com
Mon - Fri 9am-5pm EST

[Sponsoring Events](#) [Members Area](#)

[Home](#) [About Us](#) [Online Auction Facts](#) [What's Going Right Now](#) [The Learning Center](#) [Help](#) [Feedback](#) [Blog](#) [Contact Us](#)

Meet the Founders of the Online Auction Learning Center Chris & Adam Bowser

Hi Chris, my name is Chris Bowser. My brother Adam and I are the Co-Founders of **The Online Auction Learning Center**, an educational organization committed to using quality education and training to significantly and positively impact the lives of our students all around the world.

We started this educational portal to provide clarity and vision in the sea of mis-information that surrounds the online auction space.

For the past 10 years Adam and I have earned a full time income selling products on the Internet through online auction websites like Amazon & eBay. What started 10 years ago as a hobby, has evolved into the educational program you are seeing today.

While working my way through college, I became frustrated trying to "earn" a living and entered the rest of my brother Adam, who at that point was still in high school. Together we proceeded to do what many view as "risky" - we sold a ton of new toys & other products in bulk and at discount and then reselling them on online websites like eBay & Amazon.

Having parents that advised a bit and just was definitely a key factor in why we believed we could do anything we set our minds to.






ONLINEAUCTION
LEARNING CENTER



Chris & Adam Bowser

- Over a Decade of online buying and selling wholesale and private labels utilizing Ebay.com and Amazon.com
- Started in Dorm room – Developed a System
- Have collectively sold over 40 million dollars worth of products utilizing online stores and auction sites
- Internationally recognized authorities in ecommerce, speaking and teaching in over 17 countries
- Mentors to hundreds of successful ecommerce merchants around the world.
- Distribution, Wholesale and Private Label Experts
- Partners – Shark Tank



Looking for Partners

Hobby

Replace Income

Build Lifestyle



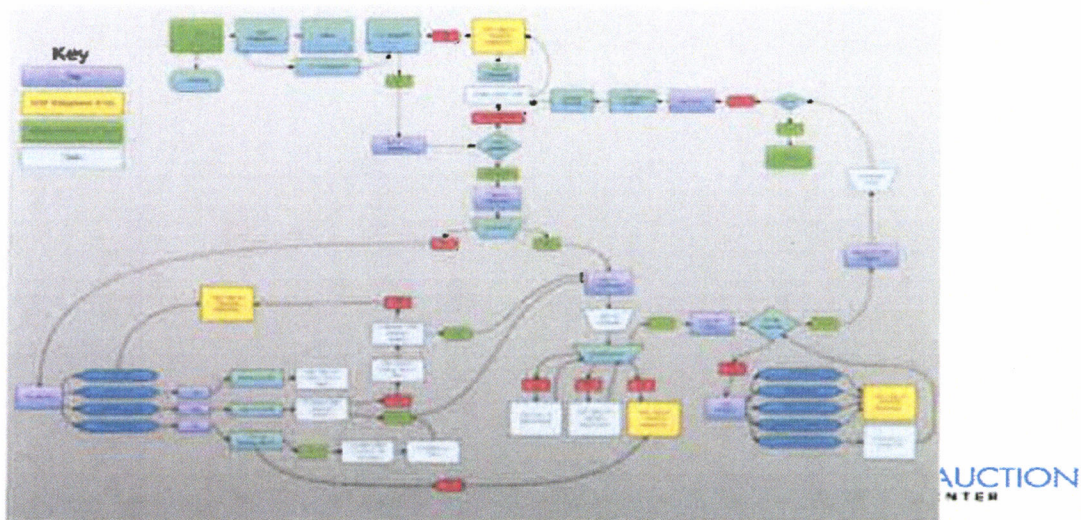
Why This Is Important To You NOW...

- Most ecommerce strategies we've learned are **DEAD WRONG**.
- The vast majority of independent ecommerce merchants are...
- **Overstressed** trying to sell products that nobody wants at prices nobody will pay.
- **Struggling** with profit margins that rarely exceed 3-5%



What is This...

- Learn from Adam and Chris's experience



Why This Is Important To You NOW...

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- The vast majority of independent ecommerce merchants are...
 - **Overstressed** trying to sell products that nobody wants at prices nobody will pay.
 - **Struggling** with profit margins that rarely exceed 3-5%
- **Have no Mentors or Advisors to guide, support, and encourage them.**
- Have **no system** to manage their products, people and processes



Is This For You?

- If you are doing any affiliate marketing and want to raise your game, this is for you.
- If you have an ecommerce store and want to consistently raise your profit margins while lowering your costs, this is for you.
- If you have your own products to sell and are ready to piggy-back on the credibility and expertise of the largest ecommerce sites in the world, this is for you – do both
- If you're worried about how you can generate a consistent passive income online, this is for you



Just So You Know...

- This class is not for you if you are prone to "shiny object" syndrome (instead we focus on how to SELL Shiny Objects)
- "Do Nothing... Get Paid" Work has to be done... Cruise Control
- Please turn your cellphones to "vibrate"
- No soliciting
- Questions / Consultations
- Participate / Have Fun



Cone of Learning

After 2 weeks we tend to remember		Nature of Involvement
90% of what we say and do	Doing the Real Thing	Active
	Simulating the Real Experience	
	Doing a Dramatic Presentation	
70% of what we say	Giving a Talk	Active
	Participating in a Discussion	
50% of what we hear and see	Seeing it Done on Location	Passive
	Watching a Demonstration	
	Looking at an Exhibit Watching a Demonstration	
	Watching a Movie	
30% of what we see	Looking at Pictures	Passive
20% of what we hear	Hearing Words	
10% of what we read	Reading	

Source: Cone of Learning adapted from Dale, (1946)

AUCTION
CENTER

CONFESSION!

Yes, we have an advantage over most. we already have a “name” in the industry and a list.

Mentor...



**Chris & Adam
Bowser**

- Over a Decade of online buying and selling utilizing Ebay.com and Amazon.com
- Creators of the OnlineAuctionLearningCenter.com
- Have collectively sold over 40 million dollars worth of products utilizing online stores and auction sites
- Internationally recognized authorities in ecommerce, speaking and teaching in over 17 countries
- Mentors to hundreds of successful ecommerce merchants around the world.



The Bullet Proof System

Total Sales **Last 3 Months**: \$1,345,000

Total Profit **Last 3 Months**: \$168,000

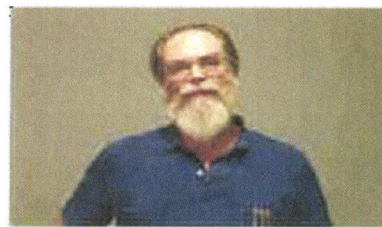
Average Monthly Sales From Amazon
Business = **\$448,000**

Average Monthly Income From Amazon
Business = **\$56,000**



Al Proctor Edmonton, AB

I want to Thank You so much for giving me the support in getting this business lifted off the ground. I've been involved with a LOT of coaching programs and Chris & Adam are everything and



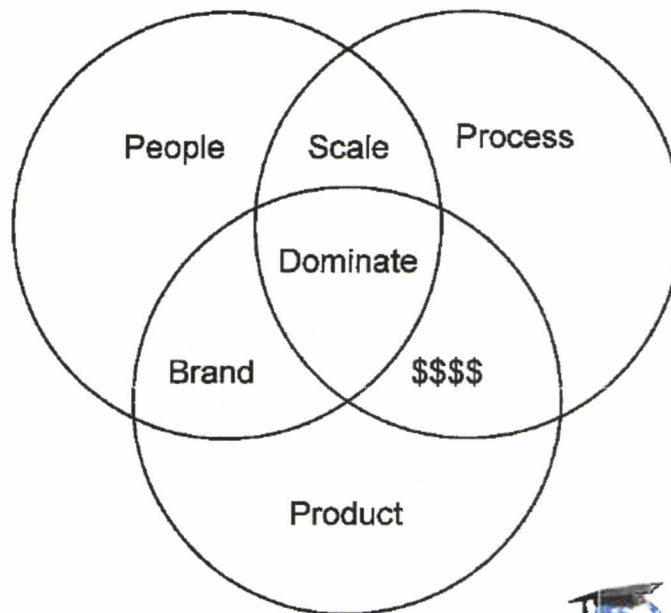
more. Their team has given me more than enough support in my business and it's the complete reason why I'm making over \$9,000/mo. Keep up the great work.



The Bullet Proof System

The Five Pillars

1. Research and Find In-Demand Products
2. Deliver These Products to the Marketplace in 1 of 3 Ways
3. Systematize the Fulfillment Process
4. Receive and Manage Consistent Positive Feedback
5. Manage and Outsource the Tasks you Can Not or Do Not Want to Do.

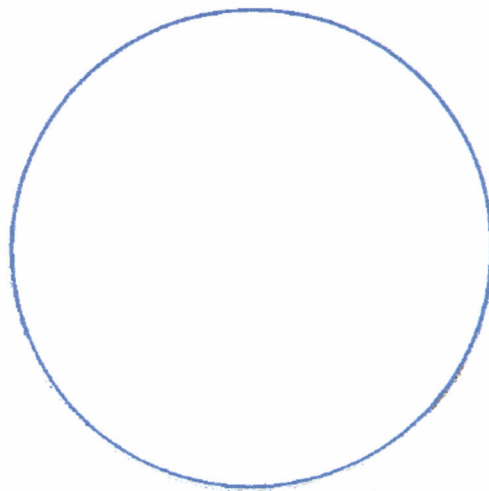


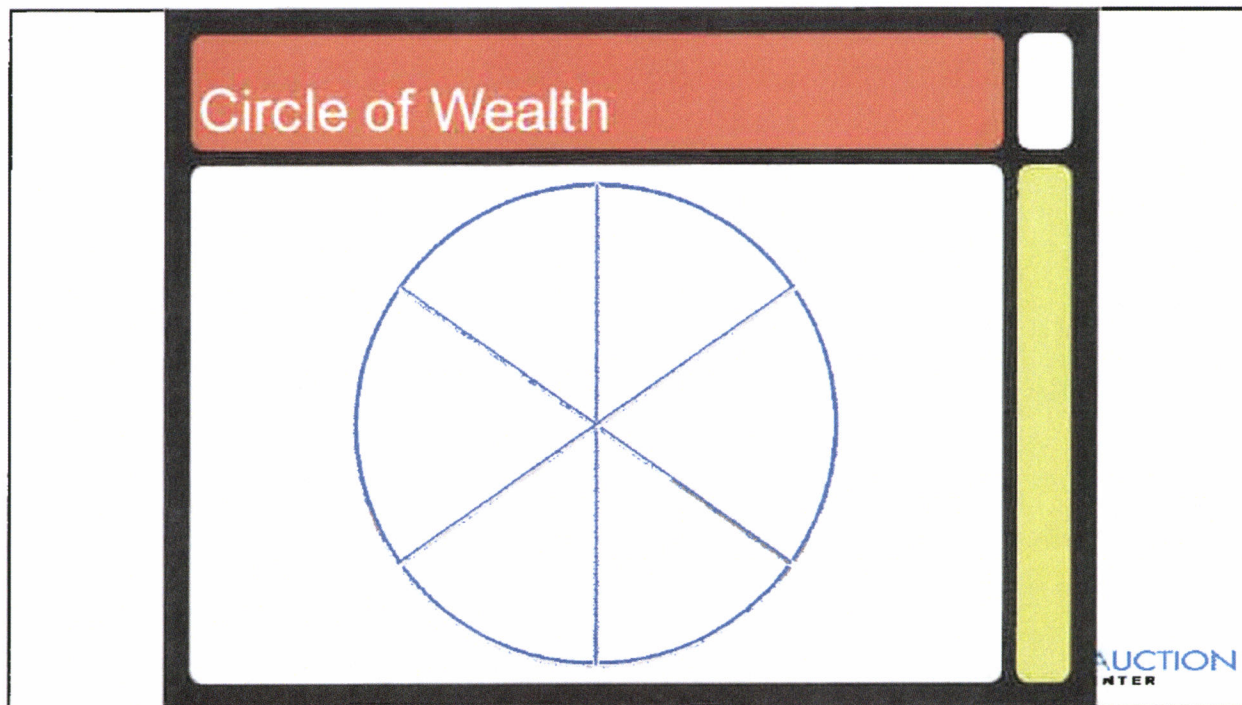
System – Process, Products, People...

- **Weekend – covering Products and People**
- **2 Ways to sell products:**
 - Find a product and then look for a market
 - Find a market and then sell that market what they are already buying
 - Apple – one of the only to create demand
 - Private Label – 20% Margin



Circle of Wealth





Working Capital

Hobby – 10K-15K

Replace Income – 15K-35K

Build Lifestyle - 50K-100K



Consultants



PLAINTIFF'S EXHIBIT 63

From: Adam Bowser <abowser11@gmail.com>
Sent: Wednesday, August 31, 2016 5:07 PM
To: Jessie Tieva; Michael Gaffney
Subject: Order Next Week

Jessie meet Mike,

Mike, Jessie is going to be speaking at our 3 days come October and she wants to get her store going so I'm going to build her a \$5000 order and I'd like you two to setup a time early next week to fulfill it to Amazon. Once it's fulfilled i'm sure she'll have questions so you both can communicate moving forward and we'll help get her store up and running.

Here's your contact numbers just incase you need to reach each other.

Mike: [REDACTED]

Jessie: [REDACTED]

--
Adam Bowser
FBA Stores
293 Libbey Pkwy
Weymouth MA 02189
800-554-8495
www.fbastores.com

PLAINTIFF'S
EXHIBIT
63

PLAINTIFF'S EXHIBIT 64

From: Alma Kelly <almakelly909@gmail.com>
Sent: Wednesday, September 28, 2016 2:27 PM
To: Jessie Tieva
Cc: Adam Bowser
Subject: Re: New Speaker
Attachments: W-9.pdf

Hi Jessie,

Great to meet you too. You will find attached a W-9. Please complete it and send it back to me at this email address. If you are interested in direct deposit, please also send me a voided check.

I am going to clarify the rules on transportation reimbursement and get back to you on that. I look forward to working with you.

Alma Kelly
[REDACTED]

On Wed, Sep 28, 2016 at 11:21 AM, Jessie Tieva <jessictieva@gmail.com> wrote:
Thanks Adam,

Great to meet you Alma. Can you please let me know what you need for direct deposit and your rules on reimbursement for ground transportation to and from the event hotels?

Thanks!

Jessie

On Sep 28, 2016, at 1:05 PM, Adam Bowser <abowser11@gmail.com> wrote:

Alma,

Meet Jessie our new speaker. Her first event is going to be Oct 14th. Just wanted to connect the 2 of you so you can communicate back and forth when need be.

Adam

--

Adam Bowser
FBA Stores
293 Libbey Pkwy
Weymouth MA 02189
[800-554-8495](tel:800-554-8495)
www.fbastores.com

PLAINTIFF'S
EXHIBIT
64

PLAINTIFF'S EXHIBIT 65

From: Jeff Adams <jeff@jeffadams.com>
Sent: Wednesday, October 12, 2016 1:41 PM
To: Jessie Tieva; Adam Bowser
Subject: 3 Day Flow
Attachments: 3-Day Training Outline.pdf

Hi Jessie,
attached is our 3-day Flow. Can you send us the changes you made as well as the slides to the close you are using. I would like to look at today so we are all on the same page.

Thank You,
Jeff

PLAINTIFF'S
EXHIBIT
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Flow for 3-Day Training

Friday

9am

- Intro- What we will cover this weekend
- What are your expectations
- Why are you here
- Why do Chris and Adam hold this training?
- 1st Seed Capital Discussion
- Consultants Introduced

Break

- Amazon Empire slides
- System begins with you –mindset, find your number, 2nd Seed Capital discussion
- Lunch Seed Capital assignment

Lunch

- Open Amazon Seller Account
- Retail Arbitrage

Break

- Response Block discussion
- More Retail Arbitrage
- End with Discussion Bowser System and numbers
- Homework Assignment

Saturday

- Homework Report
- Research – Finding in Demand Products – Step 1

Break

- Finding in Demand Products – Step 2, 3 and 4 and Buy Box

Lunch

- Finding in Demand Products – Step 5, 6 and 7

Break

- Trade Shows
- Fulfillment options – Seller, FBA, FBAdam
- Death Crawl Video
- Offer
- Close

Sunday

- Homework Report
- Private Label

Break

- 2nd Seller Account
- Feedback

Lunch- 30-40 minutes

- Marketing
- Taxes
- Business Structure
- End of Weekend Close

PLAINTIFF'S EXHIBIT 66

From: Adam Bowser <abowser11@gmail.com>
Sent: Wednesday, October 19, 2016 12:32 PM
To: Alma Kelly
Subject: Re: New Speaker

Yes...

On Wed, Oct 19, 2016 at 12:28 PM, Alma Kelly <almakelly909@gmail.com> wrote:
Adam,

Can you confirm that Jessie is to get \$5,000 to view the event in Sacramento?

Alma

----- Forwarded message -----

From: Jessie Tieva <jessietieva@gmail.com>
Date: Mon, Oct 17, 2016 at 10:29 AM
Subject: Re: New Speaker
To: Alma Kelly <almakelly909@gmail.com>

Alma,

Just wondering if you have my direct deposit setup? Also, I was told when I started I would get paid \$5000 to view the event in Sacramento. That would/should have been paid this past Friday. Can you look into this? Also, I will be sending you a separate email with my reimbursements (taxi receipts).

Thanks!

Jessie

On Sep 28, 2016, at 3:35 PM, Jessie Tieva <jessietieva@gmail.com> wrote:

I included the attachment this time...:)

Thanks!

Jessie



From: Jessie Tieva [<mailto:JessieTieva@gmail.com>]
Sent: Wednesday, September 28, 2016 3:33 PM
To: 'Alma Kelly'

Cc: 'Adam Bowser'
Subject: RE: New Speaker

Alma,

See attached. I desire direct deposit.

Thanks!

Jessie

From: Alma Kelly [<mailto:almakelly909@gmail.com>]
Sent: Wednesday, September 28, 2016 1:27 PM
To: Jessie Tieva
Cc: Adam Bowser
Subject: Re: New Speaker

Hi Jessie,

Great to meet you too. You will find attached a W-9. Please complete it and send it back to me at this email address. If you are interested in direct deposit, please also send me a voided check.

I am going to clarify the rules on transportation reimbursement and get back to you on that. I look forward to working with you.

Alma Kelly

909-740-9991

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Thanks Adam,

Great to meet you Alma. Can you please let me know what you need for direct deposit and your rules on reimbursement for ground transportation to and from the event hotels?

Thanks!

Jessie

On Sep 28, 2016, at 1:05 PM, Adam Bowser <abowser11@gmail.com> wrote:

Alma,

Meet Jessie our new speaker. Her first event is going to be Oct 14th. Just wanted to connect the 2 of you so you can communicate back and forth when need be.

Adam

--

Adam Bowser

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<Exposure Marketing W9 and Wire Instructions.pdf>

--

Adam Bowser
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Weymouth MA 02189
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PLAINTIFF'S EXHIBIT 67

Team 4 Long Beach 15-day comm.

Means approved for funding and we are waiting for balance once funding comes through.

Key Metrics		Paid On Date	Paid On Amount
Total Attendance	97	1/24/17	\$300,160.00
Buying Units	61		
Total Sales	\$649,900		
Total Collected	\$300,160		
Total Due	\$357,740		
Sold Per BU	\$10,654		
Collected Per BU	\$4,921		

Paid On Date	Paid On Amount
1/24/17	\$300,160.00

MFD

Edited:

Workshop Information	
Location:	Long Beach Westin
Dates:	Jan. 6-8, 2016
Speaker:	Jessie Tieva
SD:	Andria Finau
Assistant:	Marci Finau
Closers:	Brice Cornaby, Jared Gueiler, Meagan Carpio, James Short, Skyler Tolman

Amount Collected \$300,160.

10% \$30,016.00

Exposure Marketing Company

PAID
1/24/17
CK # 811

PLAINTIFF'S
EXHIBIT
67

ADVANCED TRAINING PACKAGES						
STUDENT NAME		PACKAGE INFO				
Consultant	Last Name	First Name	Package	Package amount (USD)	Paid at Workshop (USD)	Amount Due
SKYLER	RACEY	SHERRILYN	DIAMOND	\$34,995	\$34,995	\$0
JIMMY	HERNANDEZ	CHRISTINA	GOLD	\$9,995	\$9,995	\$0
MEAGAN	KOOP / KIRSHNER	PAULA / KYLE	DIAMOND	\$34,995	\$34,995	\$0
BRICE	YEH	CHAO CHUN	DIAMOND	\$33,995	\$33,995	\$0
ANDRIA	BELEN	ALLEN	WHOLESALE	\$5,000	\$5,000	\$0
ANDRIA	PIROD	JORGE	DIAMOND	\$34,995	\$200	\$34,795
SKYLER	LEEVIROJ	SANGCHAI	PLATINUM	\$20,995	\$20,995	\$0
SKYLER	BARBOZA	SANDRA	GOLD	\$9,995	\$9,995	\$0
SKYLER	LANDOWSKI	SANDRA	DIAMOND	\$34,995	\$34,995	\$0
EAGAN	MENTELONGO / BURR	TAMI / FRANK	DIAMOND	\$34,995	\$34,995	\$0
						\$0
				\$254,955	\$220,160	\$34,795
ANDRIA	NEWBERRY	JOSEPH & SUANDRA	DIAMOND	\$34,995	\$1,000	\$33,995
ANDRIA	LIMAS	DAVID & JOSE GONZALEZ	DIAMOND	\$34,995	\$2,000	\$32,995
ANDRIA	LETULI	MAILE & TUI	DIAMOND	\$34,995	\$10,000	\$24,995
ANDRIA	AFABLE	BIBIAN	DIAMOND	\$34,995	\$2,000	\$32,995
BRICE	SHIO	THEO	GOLD	\$10,000	\$6,000	\$4,000
JARED	HUYNH	SONG	DIAMOND	\$34,995	\$2,000	\$32,995
JIMMY	DO	REALMROSE	DIAMOND	\$34,995	\$500	\$34,495
JIMMY	REYES	JAMIE	DIAMOND	\$34,995	\$32,000	\$2,995
MEAGAN	STRETESKY	JOE	DIAMOND	\$34,995	\$500	\$34,495
MEAGAN	CHEA	SOKUNTHY	DIAMOND	\$34,995	\$5,000	\$29,995
EAGAN / SKYLER	PATEL	PRATIK	DIAMOND	\$34,995	\$10,000	\$24,995
SKYLER	NIELSEN	RICHARD	DIAMOND	\$34,995	\$1,000	\$33,995
SKYLER	LEMUS	JOSE	GOLD	\$9,995	\$7,000	\$2,995
SKYLER	OLGVIN	EMIL	DIAMOND	\$34,995	\$1,000	\$33,995
JARED	JOHNSON	GRACE	DIAMOND	\$34,995	\$0	\$34,995
JARED	RUSSELL	JIMMIE & VELMA	DIAMOND	\$0	\$0	\$0
				\$394,945	\$80,000	\$322,945
			Totals	\$649,900	\$300,160	\$357,740

PLAINTIFF'S EXHIBIT 68

Team 4- Seattle 15-day comm.

Means approved for funding and we are waiting for balance once funding comes through.

Paid On Date	Paid On Amount
1/31/17	\$225,470.00 MFD

Key Metrics	
Total Attendance	64
Buying Units	35
Total Sales	\$604,910
Total Collected	\$225,470
Total Due	\$379,440
Sold Per BU	\$17,283
Collected Per BU	\$6,442

Edited:

Workshop Information	
Location:	DoubleTree Seattle
Dates:	Jan. 13-15, 2016
Speaker:	Jessie Tiava
SD:	Andria Finau
Assistant:	Marci Finau
Closers:	Brice Cornaby, Jared Gueller, Meagan Carpio, Skyler Tolman

Amount collected \$225,470.

4% \$9,018.80

ABCRE, Inc.

PAID
1/31/17
CK # 914

PLAINTIFF'S
EXHIBIT
68